Rep Order# EC'd Yes 9780239 Ver# 9 Status Revised

Traffic Order# 31161

Printed: 08/22/2012 2:51 PM

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Showing Buylines: All Rep & Sta Revised Lines Last Received: 08/22/2012 2:45 PM

Fax# Phone# Buyer Station Product Advertiser Estimate# WWSB-TV SARASOTA,FL OBAMA FOR AMERICA Katie Keuleman) POLITICAL

> Hiatus Weeks Flight Dates Agency C/P1/P2/E Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 08/14/2012 - 09/03/2012 95/101/1523

> > Sales Office (Salesperson (Rep Firm) WASHINGTON) BRAD PHILIPPS

Salesperson FAX# Salesperson Phone# 202-955-5348 202-955-5342

-- CONTRACT COMMENT --

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY, CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

-- REMARKS --

PLEASE CNFM, THANKS MG FOR LN 4 1X 9/1 SHOWN ON LN 10

						1	LT
	*10				*]	Ļ
Sales Re [MKGD FO V9 Added	raj	V9 Effective Dates Changed	[MADE-GOOD BY LINE(S) 9 10]		SA	1 1 1	Day
mark: R SPOTS MI	7 P -730P				7P-730P	!!!!	Time
Sales Remark: V9 MG FOR IN 4 1X 9/1 [MKGD FOR SPOTS MISSED ON IN #4: 9/01(1/WK)] V9 Added	7P-730P WHEEL OF FORTUNE				WHEEL OF FORTUNE		Program
	: 30				:30		Len
	\$400.00				\$400.00	1 1 1 1	Rate
	08/31-08/31			08/25-09/01	08/18-08/18	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Dates
	L			0	1	1 1	Spots/Week
ı	L			2	1	!	Weeks
,	L			0	1		Total Spots
	\$400.00				\$400.00	6 1 1 1 1	Total Cost

Daypart

-- REPORT TOTALS---

Report Totals: 2 / \$800.00

-SALES MONTHLY TOTALS-

Aug 12:

22 / \$9,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 36 / \$15,600.00 Sales Totals: 36 / \$15,600.00

> Sep 12: 14 / \$6,000.00

Estimate# 1523 Buyer Katie Keuleman Phone# Fax#	Station WWSB-TV SARASOTA,FL Advertiser () POLITICAL Product OBAMA FOR AMERICA	Rep Order# 9780239 Ver# EC'd Yes
	,	9
		Ver# 9 Status Revised
Agency C/P1/P2/E 95/101/1523 Flight Dates 08/14/2012 - 09/03/2012 Hiatus Weeks	Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007	Traffic Order# 31161 Showi
		Printed: Last Received: ing Buylines: All l
Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (Printed: 08/22/2012 2:51 PM Last Received: 08/22/2012 2:45 PM Showing Buylines: All Rep & Sta Revised Lines
202-955-5342 202-955-5348) WASHINGTON) BRAD PHILIPPS	2

2 of

	Market Total:	-COMPETITIVE-	Fax#	Phone#	Buyer Katie Keuleman	Estimate# 1523	**************************************
	s \$655,462						•
ETOG.	CABL			Hiatu	Flight	Agen	
28	80			is Weeks	t Dates	Agency C/P1/P2/E 95/101/1523	
WTSP	UNKN				08/14/201	95/101	
26%	0%				2 - 09/03/201	/1523	
WTTA	VBSV				12		
2%	80						
TVTW	WFLA			Salespers	Salespers	!	•
30%	24%			on FAX#	Salesperson Phone#	:	
WWSB	WFTS			202-955-5	202-955-5342		
2%	11%			348	342	;	

Books Demos

null RA35+